



PARTNERSHIP LEVELS

Cultivating Beauty, Growing Community



Friends of EMG

\$ 100 +

- Directory Listing
- Reception Invite*

Neighborhood Partner

\$ 350 +

- Directory Listing
- Reception Invite*
- 1 Tagged FB Post
- Logo: Website, Newsletter & Annual Letter

Supporting

\$ 600 +

- 1/8 Page Color Ad Directory
- Reception Invite*
- 1 Tagged FB post
- Logo: Website, Newsletter, Annual Letter, T-shirt & Banner

Major

\$ 1,250 +

- 1 Day Named Neighborhood Host
- 1/4 Page Color Ad Directory
- Ticket Location Host
- Reception Invite*
- 2 Tagged FB Posts
- 2 VIP Moonlight Garden Tour Passes
- Logo: Website, Newsletter, Annual Letter, T-shirt & Banner

Main

\$ 2,500 +

- 2 Day Named Neighborhood Host
- TV/Radio Interviews
- 1/2 Page Color Ad Directory
- Ticket Location Host
- Reception Invite*
- 4 Tagged FB Posts
- Activation Booth
- 4 VIP Moonlight Garden Tour Passes
- Logo: Website, Newsletter, Annual Letter, T-shirt & Banner

Naming **SOLD**

\$ 5,000 +

- Full Walk Naming Rights
- TV/Radio Interviews
- 1 Page Color Ad Directory
- Ticket Location Host
- Reception Invite*
- 8 Tagged FB posts
- Activation Booth
- 8 VIP Moonlight Garden Tour Passes
- Logo: Website, Newsletter, Annual Letter, T-shirt, Banner & Press Releases

Add-Ons

- **\$500** - Activation Booth
- **\$100** - 1 FB Post
- **\$400** - 5 FB Post Package
- **\$700** - 10 FB Post Package

The Cooper-Young Garden Club is a non-profit 501(c)(3) hosting the "Experience Memphis Gardens" tours.

Promotion begins when the form, payment, and images are received.

*Appreciation Reception: April 25, 2025, Annesdale Mansion: Sponsors, Press & Garden Hosts



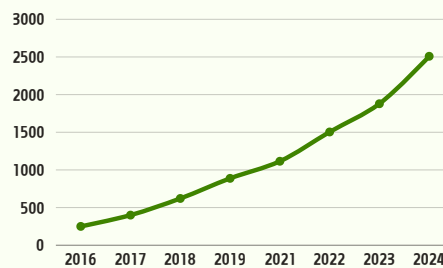
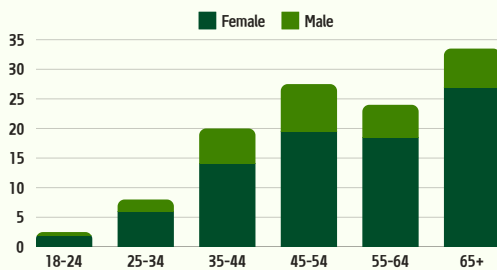
2025 GARDEN WALK MILESTONES

Cultivating Beauty, Growing Community

May 1 – June 15, 2025 | Thursdays, Fridays, and Saturdays



A MILESTONE YEAR: OPEN TO ALL



4,000
EXPECTED
IN 2025



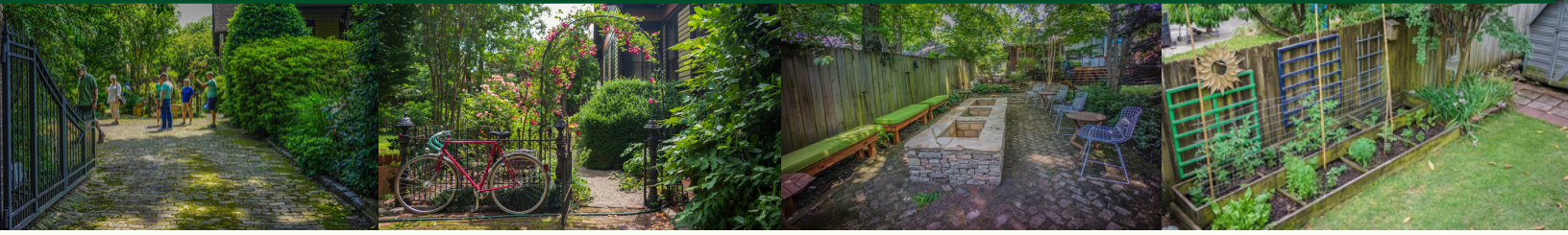
A DECADE OF GROWTH, ROOTED IN COMMUNITY

"This year was my first time attending the Garden Walk, and it did not disappoint! I am an avid gardener, and it was absolutely thrilling getting to see other people's ideas and creativity with their gardens! The vendors were great, we came home with a new beautiful birdhouse and a mushroom terrarium. We will definitely be back every year!" - Lisa

"Much thanks to the organizers for putting on such an AMAZING and welcoming event. And to every gardener who was shocked that I flew 1,000 miles to see your gardens... you really don't know how special your home is... you should all be so proud of what you've created, you're an inspiration to gardeners all over the world!" - Amy



SPONSORSHIP REGISTRATION 2025



Company Name: (as it should be listed): _____

Contact Person & Title: _____

Business Address: _____

City, State, Zip: _____

Phone: _____

Best time to reach you: _____

Email: _____

Website/URL: _____

Desired Hashtags: _____

Please provide us with your social media handle(s) so we can promote you on:

- Facebook: _____
- Instagram: _____
- X: _____
- Other: _____

Sponsorship Amount: _____

I will pay by: Check _____ Credit Card _____ <https://donorbox.org/experience-memphis-gardens-sponsorship-2>
_____ I will pay now and begin receiving publicity, OR
_____ I will commit to being a sponsor now and pay by March 1, 2025.

Please email your high-resolution logo (300 dpi)+ color ad to: kimhalyak@me.com

Please make sure all information is correct. Contact Kim Halyak at 901-299-5886 with any questions.

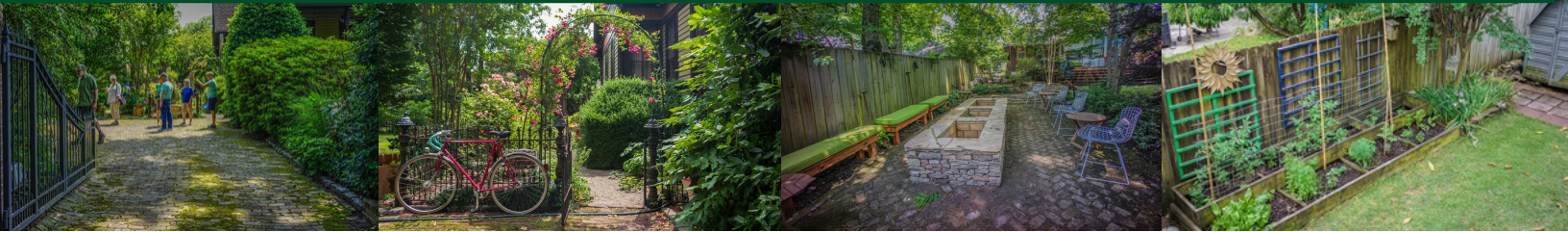
*The Cooper-Young Garden Club is a non-profit 501(c)(3) hosting the "Experience Memphis Gardens" tours.
A donation receipt will be mailed to you.*

Promotion begins when the form, check, and images are received.

Thank you for your support. We look forward to promoting your business!



PARTNERSHIP INVOICE 2025



Date: _____

From:

Cooper-Young Garden Club, 501(c)3, organizer of "Experience Memphis Gardens"
Kim Halyak, Sponsorship Chair
899 Blythe Street, Memphis, TN 38104
901-299-5887
experiencememphisingardens@gmail.com

Bill to:

Company: _____
In C/O: _____
Address: _____
City, State, Zip: _____
Phone: _____
Email: _____

Terms: Due Upon Receipt or by March 1, 2025.

Description: Partnership Level _____

Total Amount Due: _____

Pay online: <https://donorbox.org/experience-memphis-gardens-sponsorship-2>

OR Make Check Payable to: Cooper-Young Garden Club

Memo Line: EMG Sponsorship

Mail Remittance To:

Angie Wallick, CYGC Treasurer
Nelson Ave., Memphis TN 38104

Thank you for your support. We look forward to promoting your business!